## FOR IMMEDIATE RELEASE

Erica Goss, Director Girls' Voices Matter 2086 Morning View Drive, Eugene OR 97405 408-205-1957

ericagoss@comcast.net www.girlsvoicesmatter.com

## **Cottage Grove Event Details:**

**Event: Women Filmmakers of the Pacific Northwest** 

**Location: Cottage Grove Public Library** 

Date: Wednesday March 4, 2020

Time: 4:30-5:30 PM



## GIRLS' VOICES MATTER PROMOTES WOMEN FILMMAKER AWARENESS FOR WOMEN'S HISTORY MONTH

EUGENE, OREGON: 10/21/19—Girls' Voices Matter will conduct free, 1-hour presentations showcasing women filmmakers of the Pacific Northwest. During Women's History Month 2020, GVM will show the presentations throughout Lane County. The goal is to reach new audiences for women filmmakes, and to encourage women to explore filmmaking.

GVM staffers Erica Goss and Claire Graman launched the project as a direct response to the lack of females in the film industry. According to a recent UCLA study on diversity in Hollywood, on 1.3 out 10 film directors is female. A film is four times more likely to have been written by a man than a woman, and men are twice as likely to be the lead in a film than women.

The recent #MeToo movement has shown how prevalent sexism still is in our society. Underrepresentation is even worse for women of color. "We hope to inspire and raise awareness," said director Erica Goss. "We're reaching out to different parts of Lane County. Plenty of people have no idea about the achievements of women filmmakers."

Girls' Voices Matter is a media arts education program for girls located in Eugene, Oregon. We offer a safe, supportive community for girls to tell their stories and show us what they think and feel. We listen to girls and help them understand how important they are in the world. We help girls feel proud of themselves and their accomplishments.

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